



Environmental Responsibility

- *What ACE does*
- *Some headlines*
- *NPO and Partnership with Julie's Bicycle*
- *Our Strategy and Other Funding*
- *ACE – Our Environmental Responsibility*
- *Stats and Learnings*

Andrew Ellerby, ACE Senior Manager, Environmental Responsibility

NPO (828)

- **Julie's Bicycle**
- Data collection tools
- Annual reporting
- Programmes of support
 - Resources
 - Toolkits
 - Leadership
 - Policy
 - Advocacy

OTHER FUNDING

- Project Grants, Individuals
 - Capital
 - DYCP
 - Libraries
- Music Education Hubs
 - Artsmark
 - Arts Award
- Arts Council Collection
- Strategic Investments

ACE

- Lets Create
- Investment Principles
- Action Plan and Policy
 - People
 - Place
 - Tech and Digital
 - Travel
 - Pensions
 - Procurement

(significantly less than)

10%

INSPIRE

CHANGE
PERCEPTIONS

DISRUPT

COLLABORATE

CELEBRATE

INFLUENCE

ENGAGE

IMPACT

COMMUNICATE

CHALLENGE

LEAD

EDUCATE

INNOVATE

ACTIVISM

ADVOCATE

Our Environmental Programme and NPO

ACE has been working in partnership with Julie's Bicycle to inspire environmental action across the arts and cultural sector for a decade. This collaboration led to a pioneering policy intervention in 2012. Arts Council became the first cultural body to make environmental reporting and planning part of its funding agreements for National Portfolio Organisations.



CREATIVE GREEN TOOLS
(*ENVIRONMENTAL DATA
COLLECTION AND
BEYOND CARBON*)



ANNUAL
ENVIRONMENTAL REPORT



1 ON 1 NPO SUPPORT



WEBINARS, BRIEFINGS
AND WHITEPAPERS



CONTENT (*CREATIVE
CLIMATE CHATS, CLIMATE
JUSTICE HUB*)



EVENTS (WE MAKE
TOMORROW,
UNCOMMON GROUND)



SECTOR PROGRAMMES
(*SPOTLIGHT,
ACCELERATOR, THE
COLOUR GREEN LAB*)



ARTS COUNCIL SUPPORT
(*POLICY DEVELOPMENT,
STAFF ROADSHOWS,
ADVOCACY*)

Statistics

- Between 2012/13 and 2017/18 NPO collectively reduced energy use emissions by 35% and avoided costs of £16.5 million
- Between 2018/19 and 2019/20 Spotlight organisations reduced Scope 1 and 2 emissions by 18%

2020/21 Beyond Carbon respondents:

- 64% reported making new environmental commitments
- 88% include environmental sustainability in core business strategies
- 72% found their environmental policy useful in supporting funding applications



**SUSTAINABILITY
VS
RESPONSIBILITY**



ER – The Investment Principle



ESSENTIAL READ

ENVIRONMENTAL RESPONSIBILITY

Cultural organisations and individuals lead the way in their approach to environmental responsibility.

“...embody the principles of environmental responsibility through the work they create, commission and programme, the way they run their businesses, buildings and projects and the conversations they have with their stakeholders, staff, peers and audiences”.

The **ENVIRONMENTAL RESPONSIBILITY** Investment Principle

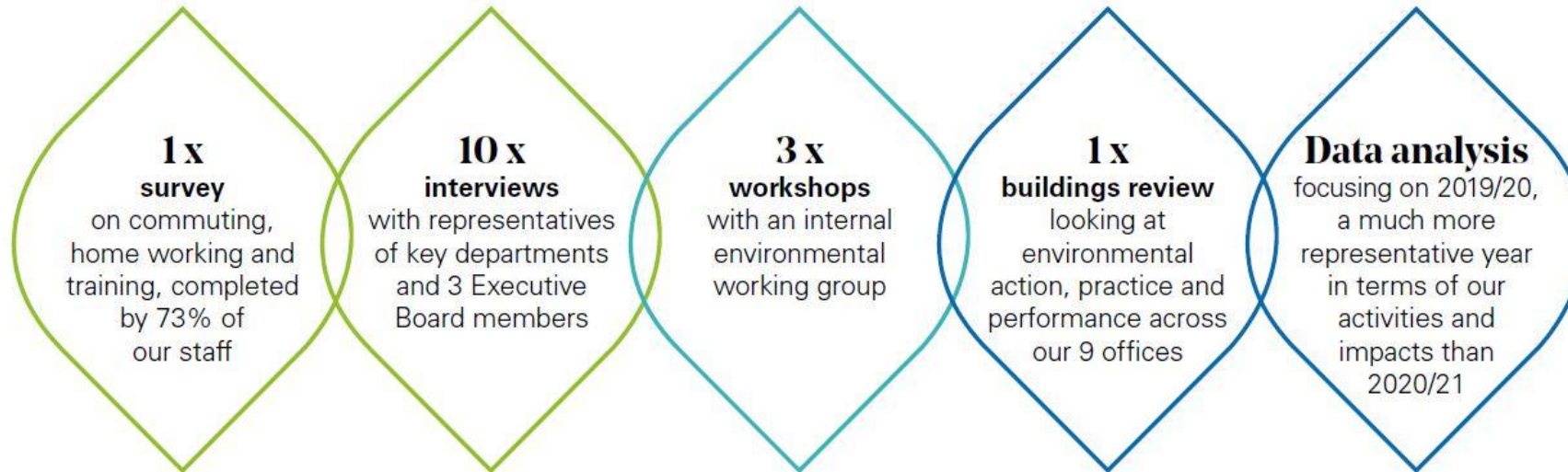
- We will expect the **organisations, artists and cultural leaders we support to evidence and action their commitment to environmental responsibility**. We will ask them to make plans to **reduce their impact, and to measure, understand and report on their progress** in doing so.
- We want cultural organisations to **act as leaders** within their communities and **employ environmentally responsible approaches to delivering their cultural activity**, running their businesses and buildings and engaging with people.
- We expect organisations to lower carbon emissions, increase levels of recycling, reduce their use of plastic and limit water consumption. We expect them to promote the need for environmental responsibility in the communities in which they work, through their partnerships and with their audiences.
- **They should consult with and engage with the voices of their teams and audiences including Children and Young people and those from protected characteristics.**
- We encourage the cultural sector to utilise its unique and powerful positioning to lead this conversation about Social Justice; where Environmental Responsibility and Inclusion and Relevance overlap.
- They should **be aware of the cultural sector's role in helping to influence and make change** and should aim to **be innovative and responsive in the choices they commit to.**

Other Funding

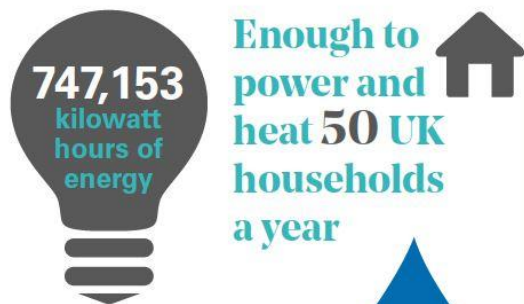
- **Project Grants** e.g. Roots and Branches, Museums Sector, and Creative Climate Platform
- Developing Your Creative Practice and Capital / MEND
- £163,000 in a Green Libraries Partnership
- Two investments into Theatre Green Book
- Environmental Responsible International Touring programme with Danish Arts Foundation
- Area investments in GMAST (Greater Manchester Sustainability Team), SAIL (Sustainable Arts In Leeds) and towards the Act 1.5 programme, a pilot in sustainable large scale gig and festival delivery led by Massive Attack and Tyndall Centre for Climate Change Research.

Our Environmental Responsibility



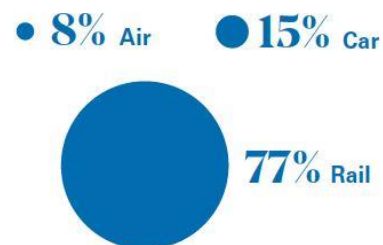


9 offices – 4,500 square metres

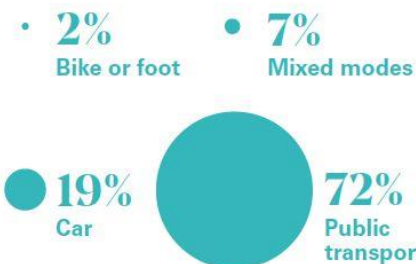


Travel for and to work

2 million miles business travel

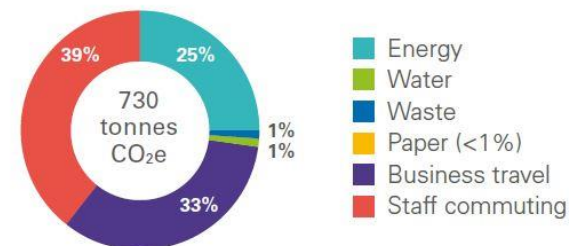


2.5 million miles staff commuting

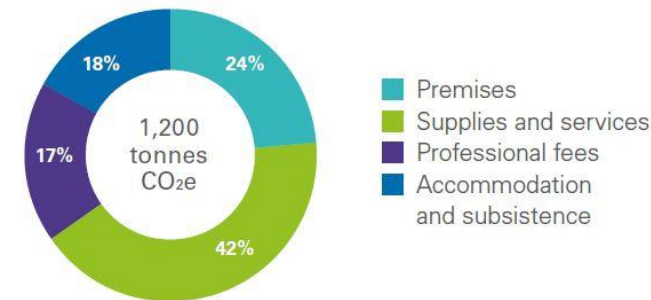


Carbon footprint 2019/20

Offices and travel – based on volumes, distances etc.



Purchased goods and services – based on £7.2 million spend



Offices, travel, purchased goods and services = **1,930 tonnes CO₂e**

1,930 tonnes CO₂e = 5,280 people flying London-Venice return

Takeaway Tips

- Walk the walk
- Carbon expertise
- Where/what will have the greatest impact
- Scalable commitments for applicants
- Accessibility of information / resources
- Learning from sector – collect and share





Contacts

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Useful Links

[ACE Culture, Climate and Environmental Responsibility Report 20/21](#)

<https://www.artscouncil.org.uk/lets-create/investment-principles-resource-hub>

<https://www.artscouncil.org.uk/applying-investment-principles/essential-read-environmental-responsibility>

<https://juliesbicycle.com/our-work/creative-green/creative-green-tools/>

<https://unfccc.int/climate-action/sectoral-engagement/sports-for-climate-action>

[Deloitte A Sporting Chance](#)